Business Overview 2023/24



Sterling Auto Services

>> Advanced automotive diagnosis, repair and programming

"Merging old school mechanical engineering, with modern day computer programming and high end diagnostics, to create an all encompassing team of automotive engineers, and an outstanding service for our clients."

Company overview

Based in Huntingdon, Cambridgeshire. we are proud to offer fully inclusive solutions to **all** vehicle related issues and repair requirements, predominantly serving the South East area. Comprising a team of experienced mechanics, engineers, auto locksmiths and auto electricians, the team collectively manage the job from initial diagnosis, through to repair and programming.



Diagnostics bays-Workshop 2 of 5

Whilst having a large workshop, we are also able to offer mobile call out services as required; this is particularly useful for initial diagnostics, auto locksmith services and module programming. In the situation that a vehicle is without any working keys, we are able to supply, decode, cut and program keys at the vehicle location.

Service Highlights

VEHICLE DIAGNOSTICS & PROBLEM SOLVING

Wiring issues - trace and repair

Non-runner fault finding pre auction vehicle preparation

Programming error checks (and re-coding) Dealer level

ECU/BCM fault finding (repair and/or replace)

SOFTWARE UPDATES & PROGRAMMING

Key programming To include: Jaguar, Land Rover, BMW, Mini, VAG, Fiat, Nissan, Ford, Kia, Jeep, Honda, Mitsubishi, Renault, Citroen and Peugeot

Module programming Brand inclusions as above

Software updates Brand inclusions as above

N.B Software updates and programming are becoming an increasingly high demand service with modern vehicles. Our team use dealer tools and/or after market, dealer level advanced tools for coding procedures, across most makes and models

MECHANICAL REPAIRS & SERVICING

Auto locksmith services

Lost key replacement, additional keys, lock changes, ignition repairs/replacements (supply and fit)

Additional vehicle security installations (and removals) Specialising in Ghost II

Engine repairs including full engine rebuilds

General vehicle repairs and servicing for cars and vans

Auto electrical repairs components and wiring repairs repairs/replacement

A large percentage of our work flow comes from other garages and vehicle auctions, with the vehicles predominantly in a 'non-runner' state, or experiencing recurring undiagnosed faults. Our team are highly experienced in fault finding, and we have built our reputation on accurate and efficient diagnoses, leading to more streamlined repairs.

OTHER SERVICES*

Vehicle storage/overflow parking Private, gated work site. Monday-Saturday access

Prepared workshop units to hire

Including 1 x fitted ramp, tools, racking and w/c Within private, gated work site with Monday-Saturday access









How can we help?

Our admin team and technicians are on hand to offer support. For many businesses, we have become an extension of their own, in house automotive teams. Typically, the jobs that we receive are such that our customers' have exhausted their own internal resources, and we fill the areas that cannot be covered internally. Our premises has approximately an acre of external parking/vehicle storage, enabling us to have multiple vehicles delivered to us for diagnostics and, if required the follow on repair. All costs are pre agreed with the client and we work in an efficient and proactive manner.

Please get in touch if you would like to book in a job. We will need:

The vehicle registration and location, the service required OR an overview of the issue(s) you are having (fault codes is known are always helpful,) and to know whether you are able to get the vehicle to us (at PE29 6PY) or require a call out.

"Your go to out sourcing location for advanced and specialist repairs"

A little about us

We are an independent, family run business, founded in the 1990's. Our business has grown consistently, and adapted in line with the ever developing automotive market.

Our mechanics team is led by Les Gorman, who is well known within the industry for his career long dedication and no nonsense approach to all types of mechanical repair. He has offered ongoing support to large automotive retailers and garages for several decades, and provides workable solutions in an a timely and cost effective manner. Les brings the old school, can do attitude in to the workshop. Les also boasts a wide network within our industry so regardless of the job, he has a good contact wherever needed!

Our diagnostics team is led by Alex Gorman MEng. Alex graduated the University of Hertfordshire in 2011 with a Masters degree in Automotive Engineering; he has been working on cars since his teenage years and has a passion for all things engineering, and a thirst for knowledge. With both a vast knowledge and wealth of experience in automotive engineering, Alex approaches each vehicle problem with a 'complete picture' approach, understanding both the how **and** why, leading to accurate diagnoses and streamlined repair processes. He is also our lead in electrical fault finding and repairs.

Our auto locksmith team is led by Cathryn Jones (Cat,) who trained as a vehicle locksmith in 2012, further to obtaining a 2:1 in Business Administration the year prior. Cat utilises her

diverse skill set to oversee and manage business operations, whilst also taking care of the onsite key cutting and programming with Alex.

Our accounts team and head office is overseen by Eileen Gorman, who has been with the business from the earliest days. With her career originating in a reputable law firm in London as a legal secretary, Eileen is well versed in keeping a close eye on the attention to detail in the accounts team. She has seen the business evolve over many decades, to it's current largest and most advanced site, here in Huntingdon, Cambridgeshire and has been an ongoing source of support.

The wider team comprises experienced mechanics and administrators, as well as task specific contractors, to ensure a highly skilled and efficient service is maintained. We are incredibly proud and grateful to our entire team for their commitment and dedication to their work. We have built an incredible network in our many years in industry, and we are able to utilise the connections to serve a wide business community.

Moving forward

If you would like to discuss a job and/or working relationship moving forward, please contact us to schedule a call/book a site visit.

*If you are interested in either of the following chargeable services, please email us your requirements and we will contact you to follow up:

- 1. Hiring a garage space within our business units
- 2. Vehicle storage

Contact Information

For Further Information:

Please contact our Operations Manager, Cathryn Jones via cathryn@sterlingautoservices.com

Find us at: Sterling Auto Services, Stanton Way, Huntingdon, Cambridgeshire, PE29 6PY